



NZPSHA

Sponsorship Prospectus

1 July 2025 to 30 June 2026



NEW ZEALAND PRIVATE SURGICAL
HOSPITALS ASSOCIATION INC

NZPSHA'25

**LEADING CHANGE —
ENHANCING PRODUCTIVITY IN HEALTHCARE**

**Conference Masterclasses:
Wednesday 17/09/2025**

**Conference:
Thursday 18/09/2025
Friday 19/09/2025**

**Cordis Hotel
Auckland, New Zealand**

www.nzpsaha25.nz

Invitation

On behalf of the NZ Private Surgical Hospitals Association Executive, I would like to extend the opportunity to your company to be associated with NZPSHA. The executive are seeking sponsorship partnerships for an 12-month period from 1 July 2025 to 30 June 2026.

Your company's partnership with NZPSHA can assist you to be more successful through networking and business development opportunities.

As you are already aware, NZPSHA promotes excellence in healthcare. Our mission is promoting, positioning and connecting the private surgical hospital sector in New Zealand and our primary roles are to:

- Strengthen the sector through facilitating networking and capability development opportunities that support members in their delivery of quality healthcare that enhances patient outcomes
- Represent and advance the position of private surgical hospital providers in New Zealand by highlighting and promoting the added value the sector brings to the health of New Zealanders.

NZPSHA member hospitals undertake greater than 67% of elective surgery in New Zealand (224,457 surgical discharges for the period ended June 2024). This is delivered by our 47 member hospital facilities located throughout New Zealand.

Our sponsorship opportunity offers your company the chance to support our sector in a tangible manner with key benefits to you including Sponsorship at our inaugural NZPSHA Conference; Leading Change – Enhancing Productivity in Healthcare, being held from 18–19 September 2025 in Auckland. As with last year, our conference is open to attendance from non-NZPSHA members, with keynote speakers to complement thought provoking presentations and solution to productivity and efficiency within our sector.

We present the following sponsorship packages for the 12-month period commencing 1 July 2025. There are numerous options available that have been designed to suit your individual marketing intentions and budget. Packages include being a Sponsor partner of NZPSHA or a specific promotional package for our September 2025 conference.

Alternatively, our NZPSHA sponsorship portfolio group would be happy to discuss how we can accommodate your individual needs as a sponsor.



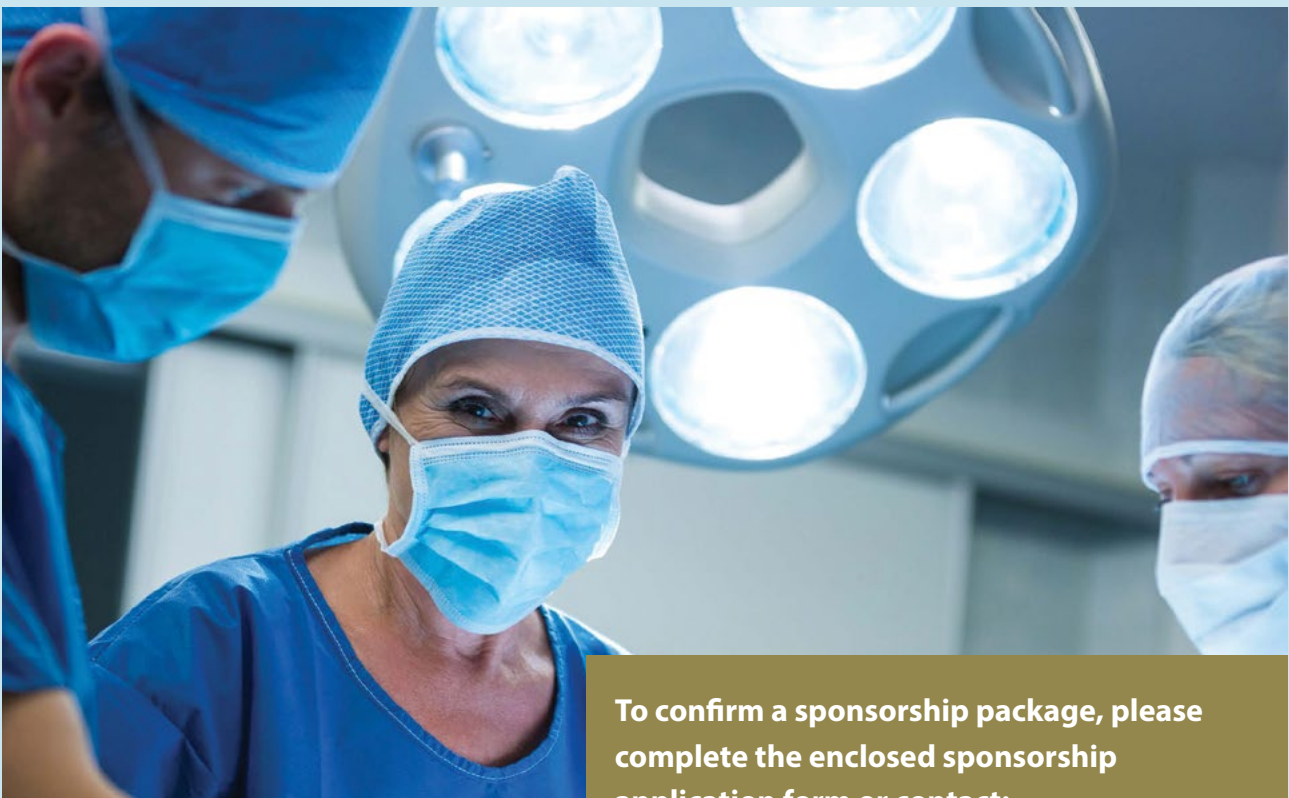
Blair Roxborough
President – NZPSHA

Why sponsor?

Entering a sponsorship partnership with NZPSHA presents an opportunity for stakeholders within the industry to highlight their commitment and support to this unique sector. It offers your organisation:

- marketing opportunities and national exposure at the NZPSHA Leading Change – Enhancing Productivity in Healthcare Conference in September 2025
- networking with engaged conference delegates
- connections with leading sector professionals
- the chance to share knowledge
- the opportunity to support leading private surgical hospitals throughout New Zealand.
- a choice of sponsorship categories

At our Conference, over 80% of attendees are senior to middle decision makers within their hospitals and health organisations. Sponsors have an exceptional opportunity to network and build relationships with these key personnel.



To confirm a sponsorship package, please complete the enclosed sponsorship application form or contact:

Pascale Matthews c/o NZPSHA

Phone: 0800 469 774

email: executive.director@nzpsha.org.nz

Principal Sponsor

Our Principal Sponsor is viewed as our key partner for the sponsorship period and will receive exposure to a targeted audience of your existing and potential client base:

- Attendance at the Conference dinner (3 representatives)
- Opportunity to deliver a 20-minute clinical presentation at the NZPSHA Conference
- Attendance at the Conference (3 representatives)
- Company logo featured on the NZPSHA website
- Hyperlink from NZPSHA website to your website
- Use of NZPSHA logo
- Company displays at the Conference
- Company logo featured on the Conference programme
- Distribution of company material at the Conference
- Networking opportunities with key hospital decision makers
- Introductions to member hospital CEOs by NZPSHA staff

Minimum Investment: \$25,000 + GST (1 available)

Major Sponsor

As one of our Major Sponsors, your company will receive considerable exposure and recognition through the following benefits:

- Opportunity to deliver a 10-minute presentation at the NZPSHA Conference
- Attendance (for 2 representatives) at the Conference dinner, (option of additional attendees at the sponsor's expense, subject to NZPSHA executive approval)
- Attendance at the Conference (2 representatives)
- Company logo featured on the NZPSHA website
- Use of NZPSHA logo
- A company display at the Conference
- Distribution of company material at the Conference
- Company logo featured on the Conference programmes
- Networking opportunities with key hospital decision makers
- Introductions to member hospital CEOs by NZPSHA staff

Investment: \$10,000 + GST (5 available)

Sponsor

As one of our Sponsors, your company will receive exposure and recognition through the following benefits:

- A company display at the NZPSHA Conference
- Attendance at the Conference (2 representatives)
- Company logo featured on the Conference programmes
- Distribution of company material at the Conference
- Company logo featured on the NZPSHA website
- Networking opportunities with key member hospital decision makers

Investment: \$5,000 + GST

Associate Sponsor

As one of our Associate Sponsors, your company will receive exposure and recognition through the following benefits:

- A Company display at the NZPSHA Conference
- Attendance at the NZPSHA Conference (1 representative)
- Company logo featured on the Conference programme
- Company logo featured on the NZPSHA website
- Distribution of company information at the Conference
- Network with key hospital decision makers

Investment: \$2,500 + GST



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NZPSHA CONFERENCE

Leading Change – Enhancing Productivity in Healthcare

SPONSORSHIP PACKAGES

Conference Mobile App (exclusive) \$3,200+GST

- To assist our delegates, a specially created Mobile App will provide essential information such as the programme, an exhibition floorplan, social programme and links to sponsors' websites.
- Splash Screen advert on the Mobile App for delegates to view each time they access the App.

Entitlement

- Company logo, contact details and website link on the NZPSHA Mobile App
- Company logo and website link on the NZPSHA website
- One Push Notification (similar to a text message) sent to delegates promoting the sponsor per day of the conference
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Onsite Coffee Cart & Barista (exclusive) \$3,600+GST

- The barista cart will offer delegates freshly made coffee free of charge during the conference.
- Signage next to the barista cart (provided by sponsor).

Entitlement

- Company logo, contact details and website link on the NZPSHA Mobile App
- Company logo on conference session slides
- One promotional PDF flyer (provided by organisation, file size limits will apply) included on the Mobile App



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NZPSHA CONFERENCE

Leading Change – Enhancing Productivity in Healthcare

SPONSORSHIP PACKAGES

Mobile App Advertising

\$1,200+GST

Entitlement

- One A4 size PDF full colour advertisement on the Mobile App. Finished artwork to be supplied by the sponsor.

Contactless Registration System

\$2,500+GST

Entitlement

- Support the contactless registration system provided onsite at the conference.
- Opportunity to have your company logo printed on the delegate name badges. Name badges must be worn throughout the conference for access into sessions. The name badge will be designed by the Organising Committee and approved by the Sponsor.
- Opportunity to have a banner displayed at the registration desk for the duration of the conference.

Onsite WiFi (exclusive)

\$2,200+GST

- Naming rights in association with provision of WiFi for all conference delegates for the duration of the conference.
- Company logo, contact details and website link on the NZPSHA Mobile App.

Entitlement

- Company logo on the conference slide notifying delegates of the WiFi login details.

Summary of benefits for an annual 2025–2026 sponsorship package

Sponsorship packages are available for the period 1 July 2025 to 30 June 2026 as well as one-off sponsorship packages aligned with our NZPSHA September 2025 conference (refer previous pages). To confirm your preferred sponsorship package, please complete the form below and return to:

Pascale Matthews executive.director@nzpsa.org.nz

Each tier offers varied opportunities based on the level of investment by your business.

	Principal Sponsor	Major Sponsor	Sponsor	Associate Sponsor
Availability	1	5		
Investment	\$25,000 per annum minimum	\$10,000 per annum	\$5,000 per annum	\$2,500 per annum
Deliver a clinical presentation at the NZPSHA Conference (20 minutes)	✓			
Deliver a clinical presentation at the NZPSHA Conference (10 minutes)		✓		
Attendance at the September conference	✓ ⁴ complimentary, additional attendees at sponsor's expense	✓ ³ complimentary, additional attendees at sponsor's expense	✓ ² complimentary, additional attendees at sponsor's expense	✓ ¹ complimentary, additional attendees at sponsor's expense
Hyperlink from NZPSHA website to your website	✓			
Use of NZPSHA logo	✓	✓		
Introductions to member hospital CEOs by NZPSHA executive and staff	✓	✓		
A company display stand at NZPSHA Conference	✓	✓	✓	✓
Attendance at the Conference sessions	✓ (4 attendees)	✓ (3 attendees)	✓ (2 attendees)	✓ (1 attendee)
Distribution of company information at both education seminars	✓	✓	✓	✓

Application to Sponsor

(For the period 1 July 2025 to 30 June 2026)

Please complete this form and email to: executive.director@nzpsa.org.nz

Company/Organisation:

Contact Name:

Position:

Address:

Telephone:

Email:

Sponsorship Preference:

I / we would like to take up the following sponsorship package/s:

- | | |
|--|------------------------------------|
| <input type="checkbox"/> Principal Sponsor (maximum 1) | \$25,000 + GST per annum (minimum) |
| <input type="checkbox"/> Major Sponsor (maximum 5) | \$10,000.00 + GST per annum |
| <input type="checkbox"/> Sponsor | \$5,000.00 + GST per annum |
| <input type="checkbox"/> Associate | \$2,500.00 + GST per annum |
| <input type="checkbox"/> Conference Mobile App | \$3,200.00 + GST |
| <input type="checkbox"/> Conference coffee Cart & Barista | \$3,600.00 + GST |
| <input type="checkbox"/> Conference Mobile App Advertising | \$1,200.00 + GST |
| <input type="checkbox"/> Conference Contactless Registration System | \$2,500.00 + GST |
| <input type="checkbox"/> Conference on-site WiFi | \$2,200.00 + GST |

All Sponsorships will be granted at the discretion of the NZPSHA Executive. Should a level of sponsorship be oversubscribed, the Executive reserve the right to offer a lower level of sponsorship to the unsuccessful sponsor. All annual sponsorship partnerships commence in July 2025 and will be valid for a period of 12 months, unless otherwise agreed by the NZPSHA Executive. Invoices will be issued for an annual amount or a part year amount and letters of agreement signed by both parties. Conference specific sponsorship options apply to the NZPSHA September 2025 Conference only.

Signed:

Date:

(on behalf of the sponsor listed above)



FOR MORE INFORMATION:

New Zealand Private Surgical Hospitals Association Inc.

Level 2, 88 The Terrace, Wellington 6011

Email executive.director@nzpsha.org.nz

Ph 0800 469 774 | Ph 027 363 0337

Website www.nzpsha.org.nz